

COUNCIL MINUTES
TIGARD CITY COUNCIL GOAL-SETTING MEETING
January 18, 2005

Mayor Dirksen called the meeting to order at 4:10 p.m.

Council Present: Mayor Dirksen, Councilors Harding, Sherwood, Wilson
(arrived at 4:45 p.m.), and Woodruff

Also Present: Tigard Youth Advisory Council President Williams; City
Recorder Wheatley

- Following are highlights of the City Council's discussion of the status of the 2004 Council goals:
 - Council discussed the Tigard Beyond Tomorrow Survey results' priorities noted by respondents.
 - Specific recommendations are anticipated soon from the Park and Recreation Advisory Board as a result of the survey recently conducted.
 - Publicity materials should clarify that the City is setting aside \$150,000 for the skate park *as a match* to fundraising by the Skate Park Task Force.
 - Council discussed housing density transfer to the Downtown area.
 - Council noted many of the goals have been ongoing for a number of years.
- Following are highlights of the City Council's discussion about how to approach goal-setting for 2005:
 - Citizen involvement shall be emphasized.
 - Goal work programs shall identify performance measures/outcomes.
 - Look at models to restart citizen involvement
 - Potential resource: www.iowaCIPA.org
 - It was suggested that existing efforts be reviewed to determine if outcomes have been achieved.
 - Council discussed past and current efforts: CIT Program, Community Assessment Program.
 - Council discussed the Citizens for Community Involvement (CCI) program and how the change in scope of this committee might evolve.
 - A comment was made that it will take perseverance to remain positive when trying to develop a working citizen involvement program.
 - The Council reviewed Mayor Dirksen's proposed goals and a copy of this list is on file in the City Recorder's office.

- Council briefly reviewed the difference between goals, objectives, and tasks.
- 2005 Council Goals Formulation - Brainstorming Discussion Notes:
 - Transportation – work with ODOT and let them know where and how Tigard will offer to assist in making improvements at intersections.
 - Identify tangible 99W corridor improvements to alleviate congestion; make this a priority. Aggressively pursue solutions:
 - Address in comprehensive planning (rezoning), limiting connections, back street access, explore other connections.
 - Council discussed whether priority transportation projects have been pursued (review Transportation System Plan and Capital Improvement Program).
 - Augment citizen involvement for credibility and trust.
 - Reviewed elements of strategic financial plan:
 - Audit studies already done to determine whether there is doubling up on efforts
 - Transportation Financing Strategies Task Force – does this group need help with developing transportation system models?
 - Council discussed how much support should the City give to the proposed Bypass Corridor. A comment was that, unless there is a substantial reduction of traffic on 99W, the Bypass would not be supported.
 - Council discussed funding mechanisms through bond measures and gas tax.
 - Consensus of Council was for Councilors Wilson and Woodruff to discuss with City Engineer Duenas a list of transportation priorities.
 - Tax increment financing was discussed. Education is needed so voters understand this financing method.
 - Urban renewal discussions are taking place on a regional basis. A coordinated public relations effort will be needed throughout the affected jurisdictions; the County will take the lead. There was brief discussion on Tigard's unique position with the Charter provision precluding the use of the urban renewal process (tax increment financing).
- Highlights of Council discussion as it developed the 2005 goal list (the first draft of the goal list is attached):
 - Council members agreed to set big goals ("reach for the stars") and then enumerate a number of tasks under each goal.
 - The three goals listed were not prioritized.
 - The Citizens for Community Involvement (CCI) group was discussed, with it being noted that this citizen involvement effort would be useful in an overall approach for all goal areas; there was

Tigard City Council Goals – 2005

1. Revitalize Downtown

- Complete and implement the Downtown Plan
- Urban renewal implementation
 - Public relations plan and vote
- Identify and begin projects

2. Improve 99W

- Identify specific projects
- Prioritize projects/funding
- Leverage additional funding

3. Address Growth

- Comprehensive Plan for Tigard and, if funded, for Bull Mountain
- Metro – seek changes*
- Identify and acquire Parks and Open Space
- Review growth of expenditures and revenue
- Graphic identify (branding)
 - Signage
 - Logo
 - Stationery

*Discussion included the following comments:

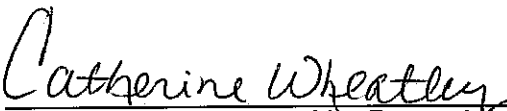
- Seek changes at Metro that would free our Comprehensive Plan process to respond to citizens concerns
- Initiate discussion with Metro regarding flexibility with density requirements

discussion that the CCI might be useful as a separate goal area for citizen involvement.


- Metro issues were discussed including the possibility of considering a Metro Charter amendment. One comment was that the City pursue changes with Metro that "...would free our comp plan process to respond to citizen concerns." Another suggestion was to initiate discussions with Metro regarding flexibility with density.
- Address financial strategy; live within budget; revisit the long-term projections to determine the financial status of the City.
 - Discussed long-term projections and health of the general fund
 - Cost containment
 - Recheck Financial Plan – 35% staff increase since FY 99-00? (See January 24, 2005 minutes; Finance Director Prosser clarified that this number should have been 5%, Page 21 of the Draft Strategic Finance Plan).
- Beautification discussion included proceeding with designs for portals to City entrance points and City parks, new logo, City "branding"; i.e., how does the City want to be identified and the need to involve the public. The Mayor reviewed an idea he had with regard to park entrances.
- Council discussed urban reserve areas 63 and 64; developers are interested.
- Public safety – addressing the downtown and 99W will help address crime,

Council will review goal list (provided to Council as separate document) with staff on January 24, 2005 at 7 p.m., in the Library Community Room.

Meeting adjourned: 8:02 p.m.


Catherine Wheatley, City Recorder

Attest:


Mayor, City of Tigard

Date: _____

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